

# 2022 GOLD PARTNERSHIP BENEFITS

Partnerships Requested by April 1, 2022

- Business logo featured on CFA website Corporate Partner page as a Gold Partner
- FOUR features on CFA's social media platforms (Facebook, LinkedIn, Instagram, Twitter)
- Business logo featured on Agency Constant Contact emails (9,500 subscribers)
- Business logo featured on a minimum of FOUR advertisements
- Business name featured within Agency Annual Report and Impact Report as a Gold Corporate Partner

## *Event Specific Opportunities*

### **CFA Golf Tournament**

*Event Date; May 9, 2022*

- Business logo featured on event listing and ticket platform
- Full page ad in tournament program; distributed to all event attendees
- Logo featured on a minimum of FOUR golf carts
- TWO team registrations (EIGHT players), inclusive of lunch and one reserved dinner table with company logo
- Promotional item of company choice included in tournament gift bag

### **Touch A Truck**

*Event Date; May 21, 2022*

- Business logo featured on event listing and Touch A Truck Facebook page
- Full page ad in Touch A Truck program
- 15 complementary tickets

### **An Evening with Jenna Bush Hager and CFA**

*Event Date; June 1, 2022*

- Business logo featured on event listing and ticket platform
- Logo featured as Corporate Partner on PowerPoint to be played throughout the event
- FOUR VIP tickets to streaming event at Salt Water Farm Vineyard
- Promotional item of company choice included in VIP gift bag

### **CFA Virtual Vacation Auction**

*Event Date; October 2022*

- Business logo featured on event listing and ticket platform
- Business logo featured on auction platform

### **Holiday House Tour**

*Event Date; December 2022*

- Business logo featured on event listing and ticket platform
- Full page ad in Holiday House Tour program; distributed to all event attendees
- 15 complementary tickets