

# 2022 PLATINUM PARTNERSHIP BENEFITS

Partnerships Requested by April 1, 2022

- Business logo featured on CFA website Corporate Partner page as a Platinum Partner
- SIX features on CFA's social media platforms (Facebook, LinkedIn, Instagram, Twitter)
- Business logo featured on Agency Constant Contact emails (9,500 subscribers)
- Business logo featured on a minimum of SIX advertisements
- Business name featured within Agency Annual Report and Impact Report as a Platinum Corporate Partner
- TWO CFA Platinum Partner 2022 LLBean Fleecees

## Event Specific Opportunities

### CFA Golf Tournament

*Event Date; May 9, 2022*

- Welcome banner with sponsor business logo
- Business logo featured on event listing and ticket platform
- Full page ad in tournament program with premium ad placement; distributed to all event attendees
- Logo featured on a minimum of FOUR golf carts
- THREE team registrations (12 players), inclusive of lunch and two reserved dinner tables with company logo
- Promotional item of company choice included in tournament gift bag

### Touch A Truck

*Event Date; May 21, 2022*

- Business logo featured on event listing and Touch A Truck Facebook page
- Full page ad in Touch A Truck program with premium ad placement
- 20 complimentary tickets

### An Evening with Jenna Bush Hager and CFA

*Event Date; June 1, 2022*

- Business logo featured on event listing and ticket platform
- Logo featured as Corporate Partner on PowerPoint to be played throughout the event
- Prominent display at event registration table
- SIX VIP tickets to streaming event at Salt Water Farm Vineyard
- Promotional item of company choice included in VIP gift bag

### CFA Virtual Vacation Auction

*Event Date; October 2022*

- Business logo featured on event listing and ticket platform
- Business logo featured on auction platform

### Holiday House Tour

*Event Date; December 2022*

- Business logo featured on event listing and ticket platform
- Full page ad in House Tour program with premium ad placement; distributed to all event attendees
- 20 complimentary tickets