

# 2022 CORPORATE PARTNERSHIP BENEFITS

Partnerships Requested by April 1, 2022

| PARTNERSHIP LEVELS  | Platinum<br>\$25,000         | Gold<br>\$10,000 | Silver<br>\$5,000 | Bronze<br>\$2,500 |
|---|------------------------------|------------------|-------------------|-------------------|
| Business logo featured as Corporate Partner on CFA website                                  |                              |                  |                   |                   |
| Features on CFA's social media platforms  | SIX                          | FOUR             | TWO               | ONE               |
| Business logo featured on Agency Constant Contact emails                                    |                              |                  |                   |                   |
| Business logo featured in CFA advertisements  | Minimum of SIX               | Minimum of FOUR  | Minimum of TWO    | Minimum of ONE    |
| Business name featured within Agency Annual Report and Impact Report as a Corporate Partner |                              |                  |                   |                   |
| CFA 2022 LLBean Fleece  | TWO Platinum Partner fleeces |                  |                   |                   |

## Event Specific Opportunities

### CFA Golf Tournament

Event Date; May 9, 2022

| PARTNERSHIP LEVELS  | Platinum<br>\$25,000                  | Gold<br>\$10,000                      | Silver<br>\$5,000         | Bronze<br>\$2,500        |
|---|---------------------------------------|---------------------------------------|---------------------------|--------------------------|
| Welcome banner with sponsor business logo                   |                                       |                                       |                           |                          |
| Business logo featured on event listing and ticket platform |                                       |                                       |                           |                          |
| Ad in tournament program                                    | Full page ad with premium placement   | Full page ad                          | Half page ad              | Quarter page ad          |
| Logo featured on golf cart                                  | Minimum of FOUR                       | Minimum of FOUR                       | Minimum of TWO            |                          |
| Complimentary team registrations                            | THREE teams (12 players)              | TWO teams (8 players)                 | FOUR player registrations | TWO player registrations |
| Complimentary lunch and dinner for players                  | TWO reserved tables with company logo | ONE reserved tables with company logo | FOUR                      | TWO                      |
| Promotional item included in tournament gift bag            |                                       |                                       |                           |                          |

## Touch A Truck

Event Date; May 21, 2022

| PARTNERSHIP LEVELS  | Platinum<br>\$25,000                | Gold<br>\$10,000 | Silver<br>\$5,000 | Bronze<br>\$2,500 |
|---|-------------------------------------|------------------|-------------------|-------------------|
| Business logo featured on event listing and Touch A Truck Facebook page |                                     |                  |                   |                   |
| Ad in Touch A Truck program   | Full page ad with premium placement | Full page ad     | Half page ad      | Quarter page ad   |
| Complimentary tickets   | 20                                  | 15               | 10                | FIVE              |

## An Evening with Jenna Bush Hager and CFA

Event Date; June 1, 2022

| PARTNERSHIP LEVELS  | Platinum<br>\$25,000 | Gold<br>\$10,000 | Silver<br>\$5,000 | Bronze<br>\$2,500 |
|---|----------------------|------------------|-------------------|-------------------|
| Business logo featured on event listing and ticket platform |                      |                  |                   |                   |
| Logo featured as Corporate Partner on event PowerPoint      |                      |                  |                   |                   |
| Prominent display at event registration table               |                      |                  |                   |                   |
| Complimentary tickets                                       | SIX VIP tickets      | FOUR VIP tickets | TWO VIP tickets   | ONE VIP ticket    |
| Promotional item included in VIP gift bag                   |                      |                  |                   |                   |

## Vacation Auction

Event Date; October, 2022

| PARTNERSHIP LEVELS  | Platinum<br>\$25,000 | Gold<br>\$10,000 | Silver<br>\$5,000 | Bronze<br>\$2,500 |
|---|----------------------|------------------|-------------------|-------------------|
| Business logo featured on event listing and ticket platform |                      |                  |                   |                   |
| Business logo featured on auction platform                  |                      |                  |                   |                   |

## Holiday House Tour

Event Date; December, 2022

| PARTNERSHIP LEVELS  | Platinum<br>\$25,000                | Gold<br>\$10,000 | Silver<br>\$5,000 | Bronze<br>\$2,500 |
|---|-------------------------------------|------------------|-------------------|-------------------|
| Business logo featured on event listing and ticket platform |                                     |                  |                   |                   |
| Ad in Holiday House Tour program                            | Full page ad with premium placement | Full page ad     | Half page ad      | Quarter page ad   |
| Complimentary tickets                                       | 20                                  | 15               | 10                | FIVE              |