

Child & Family Agency of Southeastern Connecticut, Inc.

2022 Corporate Partnership Guide



*Caring for your family
for 49 years*

Dear Friends,

Since 1972, Child and Family Agency of Southeastern Connecticut, Inc. (CFA) has been at the forefront of social service development in southern and eastern Connecticut.

Our services are changing the lives of 7,400 children, families, and adults annually through behavioral and physical health care services, childcare, and family resources. Our mission, to provide equitable clinical and supportive services - is even more critical today.

We believe in the power of shared values. CFA cultivates innovative collaborations and strategic partnerships with businesses that share our vision of assuring community health and well-being. Together, we positively address the unique and complex challenges facing our communities while simultaneously creating value for partners' businesses. Partnerships are essential to uplifting our community. A Corporate Partnership with CFA will affect thousands of Connecticut's most vulnerable residents, many of whom CFA has the unique privilege of serving daily.

Our work cannot stop, and we need your help. CFA is an established pillar in our community, working with an unrelenting passion for the betterment of our community. We invite you to join us as a 2022 Corporate Partner. Our team will work closely with you to develop mutually beneficial packages designed to meet your organization's specific needs from a philanthropic, marketing, and volunteer perspective. If you are already part of the CFA family, we thank you and hope you continue your support.

Together, we can make a difference, making the path toward meaningful change in our community shorter.

Sincerely,



Allison Blake

Dr. Allison Blake
CEO



Since 1972

Child and Family Agency of Southeastern CT, Inc. (CFA) has been at the forefront of social service development in southern and eastern CT.

We have worked to enrich the lives of local families and provide accessible, high-quality programming. We are dedicated to ensuring that all in our community – especially those who need us most – have greater access to quality programs and services that will enhance their lives, shape their futures, and give them a tangible measure of hope.

Our Mission

To provide equitable clinical and supportive services in accessible ways to meet the evolving needs of our communities

► Our Vision

To assure community health and well-being through innovative leadership and sustainable partnerships

► Our Services

- Outpatient Mental Health Services
- Adult Outpatient Treatment
- Community-Based Counseling Services
- Child Welfare Programming
- School-Based Health Centers
- Early Childcare and Education
- Family Resource Centers

► Our Numbers

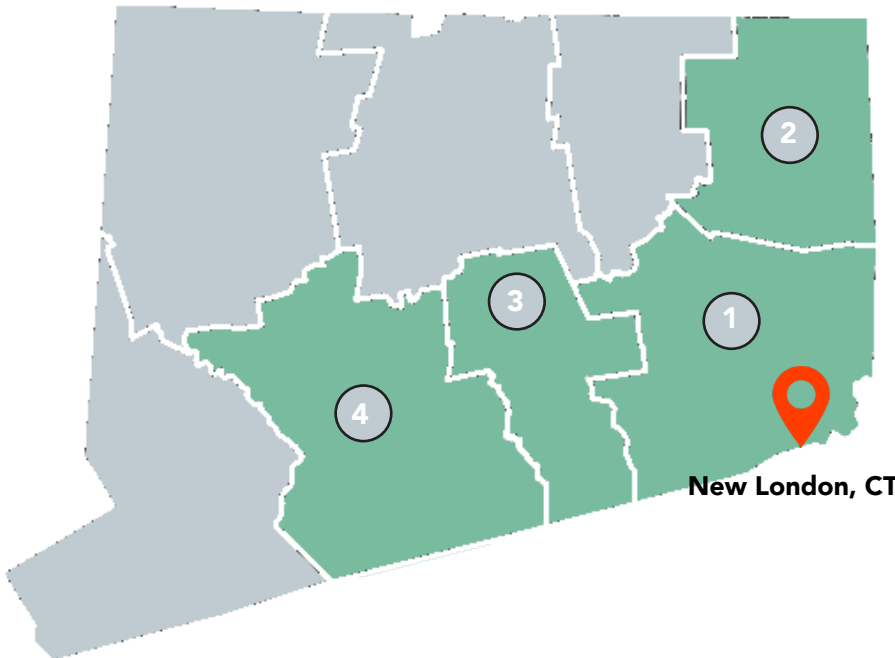


7,400+
clients served annually



200+
staff members and a
committed Board of Directors

► Our Expanding Reach



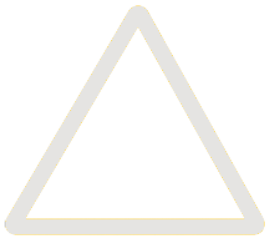
CFA operates throughout southern and eastern CT, with our headquarters located in New London, CT

- ① New London County
- ② Windham County
- ③ Middlesex County
- ④ New Haven County



2022 Corporate Partnerships

CORPORATE PARTNERSHIPS REQUESTED BY APRIL 1, 2022



Platinum

\$25,000



Gold

\$10,000



Silver

\$5,000



Bronze

\$2,500

CFA Corporate Partners provide critical support to our organization throughout the entire year. These corporate partners are engaged with CFA in various ways and are represented at all five of our 2022 fundraising events. CFA will work with your company or organization to identify the Corporate Partnership that best meets your philanthropic and employee engagement goals and objectives.

Corporate Partnership benefits can include, but are not limited to, a combination of the following opportunities:



Corporate Partners to be featured on the CFA website, CFA social media outlets (Facebook, LinkedIn, Instagram, Twitter), and Agency emails (9,500 subscribers)



Positive brand recognition and business name listed in CFA's Annual Report and Impact Report as a Corporate Partner



Partner recognition on event signage and related collateral, and live recognition during all 4 CFA events



Complimentary admission to CFA events, including Onward Leaders events and CFA Auxiliary events



Seasonal volunteer opportunities for employees

For more information, contact us at 860-437-4550 x 1403 or email Matthew Vangieri at vangierim@childandfamilyagency.org

2022 PLATINUM PARTNERSHIP BENEFITS

Partnerships Requested by April 1, 2022

- Business logo featured on CFA website Corporate Partner page as a Platinum Partner
- SIX features on CFA's social media platforms (Facebook, LinkedIn, Instagram, Twitter)
- Business logo featured on Agency Constant Contact emails (9,500 subscribers)
- Business logo featured on a minimum of SIX advertisements
- Business name featured within Agency Annual Report and Impact Report as a Platinum Corporate Partner
- TWO CFA Platinum Partner 2022 LLBean Fleecees

Event Specific Opportunities

CFA Golf Tournament

Event Date; May 9, 2022

- Welcome banner with sponsor business logo
- Business logo featured on event listing and ticket platform
- Full page ad in tournament program with premium ad placement; distributed to all event attendees
- Logo featured on a minimum of FOUR golf carts
- THREE team registrations (12 players), inclusive of lunch and two reserved dinner tables with company logo
- Promotional item of company choice included in tournament gift bag

Touch A Truck

Event Date; May 21, 2022

- Business logo featured on event listing and Touch A Truck Facebook page
- Full page ad in Touch A Truck program with premium ad placement
- 20 complimentary tickets

An Evening with Jenna Bush Hager and CFA

Event Date; June 1, 2022

- Business logo featured on event listing and ticket platform
- Logo featured as Corporate Partner on PowerPoint to be played throughout the event
- Prominent display at event registration table
- SIX VIP tickets to streaming event at Salt Water Farm Vineyard
- Promotional item of company choice included in VIP gift bag

Vacation Auction

Event Date; November 10-17, 2022

- Business logo featured on event listing and ticket platform
- Business logo featured on auction platform

2022 GOLD PARTNERSHIP BENEFITS

Partnerships Requested by April 1, 2022

- Business logo featured on CFA website Corporate Partner page as a Gold Partner
- FOUR features on CFA's social media platforms (Facebook, LinkedIn, Instagram, Twitter)
- Business logo featured on Agency Constant Contact emails (9,500 subscribers)
- Business logo featured on a minimum of FOUR advertisements
- Business name featured within Agency Annual Report and Impact Report as a Gold Corporate Partner

Event Specific Opportunities

CFA Golf Tournament

Event Date; May 9, 2022

- Business logo featured on event listing and ticket platform
- Full page ad in tournament program; distributed to all event attendees
- Logo featured on a minimum of FOUR golf carts
- TWO team registrations (EIGHT players), inclusive of lunch and one reserved dinner table with company logo
- Promotional item of company choice included in tournament gift bag

Touch A Truck

Event Date; May 21, 2022

- Business logo featured on event listing and Touch A Truck Facebook page
- Full page ad in Touch A Truck program
- 15 complementary tickets

An Evening with Jenna Bush Hager and CFA

Event Date; June 1, 2022

- Business logo featured on event listing and ticket platform
- Logo featured as Corporate Partner on PowerPoint to be played throughout the event
- FOUR VIP tickets to streaming event at Salt Water Farm Vineyard
- Promotional item of company choice included in VIP gift bag

Vacation Auction

Event Date; November 10-17, 2022

- Business logo featured on event listing and ticket platform
- Business logo featured on auction platform

2022 SILVER PARTNERSHIP BENEFITS

Partnerships Requested by April 1, 2022

- Business logo featured on CFA website Corporate Partner page as a Silver Partner
- TWO features on CFA's social media platforms (Facebook, LinkedIn, Instagram, Twitter)
- Business logo featured on Agency Constant Contact emails (9,500 subscribers)
- Business logo featured on a minimum of TWO advertisements
- Business name featured within Agency Annual Report and Impact Report as a Silver Corporate Partner

Event Specific Opportunities

CFA Golf Tournament

Event Date; May 9, 2022

- Business logo featured on event listing and ticket platform
- Half page ad in tournament program; distributed to all event attendees
- Logo featured on a minimum of TWO golf carts
- FOUR registrations (FOUR players), inclusive of lunch and dinner
- Promotional item of company choice included in tournament gift bag

Touch A Truck

Event Date; May 21, 2022

- Business logo featured on event listing and Touch A Truck Facebook page
- Half page ad in Touch A Truck program
- 10 complimentary tickets

An Evening with Jenna Bush Hager and CFA

Event Date; June 1, 2022

- Business logo featured on event listing and ticket platform
- Logo featured as Corporate Partner on PowerPoint to be played throughout the event
- TWO VIP tickets to streaming event at Salt Water Farm Vineyard
- Promotional item of company choice included in VIP gift bag

Vacation Auction

Event Date; November 10-17, 2022

- Business logo featured on event listing and ticket platform
- Business logo featured on auction platform

2022 BRONZE PARTNERSHIP BENEFITS

Partnerships Requested by April 1, 2022

- Business logo featured on CFA website Corporate Partner page as a Bronze Partner
- ONE feature on CFA's social media platforms (Facebook, LinkedIn, Instagram, Twitter)
- Business logo featured in Agency Constant Contact emails (9,500 subscribers)
- Business name featured within Agency Annual Report and Impact Report as a Bronze Corporate Partner
- Business logo featured on a minimum of ONE advertisement

Event Specific Opportunities

CFA Golf Tournament

Event Date; May 9, 2022

- Business logo featured on event listing and ticket platform
- Quarter page ad in tournament program; distributed to all event attendees
- TWO player registrations inclusive of lunch and dinner
- Promotional item of company choice included in tournament gift bag

Touch A Truck

Event Date; May 21, 2022

- Business logo featured on event listing
- Quarter page ad in Touch A Truck program
- FIVE complimentary tickets

An Evening with Jenna Bush Hager and CFA

Event Date; June 1, 2022

- Business logo featured on event listing and ticket platform
- Logo featured on PowerPoint to be played throughout the event
- ONE VIP ticket to live streaming event at Salt Water Farm Vineyard
- Promotional item of company choice included in VIP gift bag

Vacation Auction

Event Date; November 10-17, 2022

- Business logo featured on event listing and ticket platform
- Business logo featured on auction platform

2022 à la carte Event Sponsorships

CFA GOLF TOURNAMENT *May 9, 2022*

Sponsorships Requested by March 1, 2022

SPONSORSHIP LEVELS	Friend \$5,000	Supporter \$2,500	Tee Sign \$200
Complimentary tickets player registrations	ONE team (FOUR player) registration	TWO player registration	
Tournament program recognition	Full page ad	Half page ad	Listing
Company logo on event online registration	✓	✓	
Company item included in tournament goodie bag	✓	✓	
Lunch and dinner	✓	✓	
Prominent display at event registration table and dinner	✓		
Company logo displayed on golf cart		✓	
Tee signage on course			✓

TOUCH A TRUCK *May 21, 2022*

Sponsorships Requested by April 22, 2022

SPONSORSHIP LEVELS	Gold: \$1,000	Silver: \$500	Bronze: \$300
Complimentary tickets	20 tickets	10 tickets	FIVE tickets
Touch A Truck program ad	Premium Placement Full Page	Full Page	Half page
Opportunity to display a vehicle	THREE	TWO	ONE
Company logo on CFA social platforms	✓	✓	✓

**AN EVENING WITH
JENNA BUSH HAGER AND CFA** *June 1, 2022*

Sponsorships Requested by May 1, 2022

SPONSORSHIP LEVELS	Presenting Sponsor \$20,000 Only 1 available - SOLD!	Partner \$10,000 Only 4 available	Advocate \$5,000 Only 8 available	Friend \$2,500 Only 10 available	Supporter \$1,000
Complimentary tickets to live stream	10 VIP tickets; reserved table with company logo.	FOUR VIP tickets; EIGHT general tickets	TWO VIP tickets; SIX general tickets	TWO VIP tickets; FOUR general tickets	FOUR general tickets
Company logo featured in print advertisements	Featured in all print and online advertisements	Featured in all print and online advertisements	Featured in THREE print and online advertisements		
Company logo on event registration					Listing
Verbal recognition at event					
Company logo played on event PowerPoint					
Prominent display at event check-in table and reception					

VACATION AUCTION *November 10-17, 2022* Sponsorships Requested by September 1, 2022

SPONSORSHIP LEVELS	Partner: \$1,000	Advocate: \$500	Friend: \$300
Company logo featured in print advertisements			
Company logo featured on Auction platform and CFA Website			Listing
Personal company highlight on CFA social media outlets			

THE FUTURE IS BRIGHT WON'T YOU JOIN US?

To learn more about the benefits of being a Corporate Partner or à la carte Event Sponsorships please contact:

Matthew Vangieri

Senior Director of Advancement

vangierim@childandfamilyagency.org

860.437.4550 x 1403

2020 Organizational Donors, Event Sponsors, and In-Kind Donors

2020 Organizational Donors and Event Sponsors

Across the Board
Advanced Rolfer
Alliance for Early Success, Inc.
All Saints Episcopal Church
Anne Garland Enterprises, LLC
Anne Penniman Associates, LLC
Bank of America
Beanie & Boo Charity Fund of Fidelity
Beltangady Charitable Trust of Fidelity
Benevity, Inc.
Bessemer Trust
Big Y Community Bag Program
BK Services
Bodenwein Public Benevolent Foundation
Brown & Knapp, Neil G Ballotte, CLU
Burnett's Landscaping
Byles-MacDougall Funeral Services
Mr. & Mrs. Richard Bucklin
Carlson Family Foundation
Caulfield & Ridgway, Inc.
Centerbrook Architects & Planners
Centerbrook Package Store
Charter Oak Federal Credit Union
Chelsea Groton Savings Bank Foundation
Chester W. Kitchings Family Foundation
Children's Dental Assoc. of NL County
City of New London
Clark Group
Coldwell Banker Real Estate,
Laurie Walker
Coldwell Banker Real Estate,
Martha Quaratella
Coldwell Banker Residential
Community Foundation of Eastern, CT
Compass Rose Strategic Partners, LLC
Connecticut Valley Homes
Covenant Kitchens & Baths, Inc.
Cross Sound Ferry Services
Dana J Rotella Dentistry, LLC
Deja vu Consignment Boutique
Demco, LLC
Derek Pirruccello, Merrill Lynch
Wealth Management
Dime Bank Foundation, Inc.
Ductworks HVAC Services
Dutch Oil & Propane
Eaton's
Edward Jones Investment
Electric Boat Management Association
Elsie Child's Fund of CFECT
Embry, Neusner, Arscott & Shafner, LLC
Essence for Beauty & Wellness
Essex Art Association
Essex Automobile Club, LLC

Essex Hardware
Essex Lions Club
Essex Savings Bank
Eversource Energy Foundation, Inc.
Fidelity Charitable Gift Fund
First American Title Insurance
Fitch High School - Class of 1969
Fitzgerald Painting
Florence & Raphael Shafner Charitable
Fund of CFECT
Forcier Family Fund of Fidelity Charitable
For Good Fund of CFECT
Frank Loomis Palmer Fund
Gardiner Family Foundation
George Penniman Architects, LLC
Ginsberg Family Fund of Fidelity
Google
H.P. Broom-Housewright, Inc.
Hoyt, Filippetti & Malaghan, LLC
J. Alden Clothiers
Dr. & Mrs. James Cassella
Jeffrey N. Mehler, CFP, LLC
John and Michele Welch Family Fund
Johnson & Johnson
Johnson Family Charitable Fund of
Fidelity
Juice Plus
Karen Katen Foundation
Kitchen's By Gedney, Inc.
Ledyard Congregational Church
Liberty Bank Foundation
Lieber Family Fund of CFECT
Lutheran Church of Madison
Lyme Old Lyme Lions Club
Margaret M. & Daniel P. O'Shea
Charitable Gift Fund
Marra Family Fund of the Ayco
Charitable Foundation
Mary S. Dangremond Charitable Fund
of CFECT
Mather & Pitts Insurance
McQuade's Marketplace
Michael McKinley & Associates
Middlesex Hospital
MJ Sullivan Automotive Corner
Morgan Stanley - Centre Harbour Group
Mystic Congregational Church
Network For Good
North Cove, LLC
Northeast Medical Products, Inc.
Paul Burdick Oil Co., LLC
Pennywise
People's United Community Foundation
Pfizer Foundation
Pfizer Foundation Matching Gifts Program
Philip Rogers Trust

Pough Interiors
Prive Swiss - Essex Wellness Center
Provatas & McNamara LLC
Reardon Agency
RE/MAX on the Bay
Reynolds Garage & Marine
Richard Riggio & Sons, Inc
Ring's End Lumber
Salmon Foundation, Inc.
SCADD
Schwab Charitable Fund
Scot P. Samuelson Architect, LLC
Shipman's Fire Equipment Co., Inc.
Shoreline Orthopedics & Sports Medicine
Shoreline Periodontics
Sibley-Saltonstall Charitable Foundation
Sistare Fund of CFECT
St. James Episcopal Church
St. John's Episcopal Church
Steven R. Howe & Associates, LLC
Stop & Shop Community Bag Program
T & J Beers Family Fund of Fidelity
Talbots of Essex
Tammy Tinnerello, Real
Estate Professional
Mr. & Mrs. Joseph Tinnerello
The Amity Club, Inc.
The Cedar Chest, LLC
The Lee Company
The Practice Foundation, Inc.
The Strickland Agency, LLC
The Suzanne H. Canning Trust
Tobin, Carberry, O'Malley, Riley,
Selinger, P.C.
UBS Employee Giving Programs
United Way Valley of the Sun
United Way of Central and
Northeastern CT
United Way of Greater Portland
United Way of Mass Bay
United Way of Southeastern CT
Vanguard Charitable
Walmart - Store #2898
Webster Bank
Whitebeck Road, LLC
Wildwood Pediatrics
William Caspar Graustein Memorial Fund
Williams Family Foundation
Yankee Remodeler Of New London, Inc.

2020 In-Kind Sponsors

Adore
Moya Aiken
Del-Bourree Bach
Teri Banas

2020 Organizational Donors and In-Kind Donors Continued...

Hayne Bayless
Courtney Beglin
Cynthia & Brian Beglin
John Boone
M.J. Brush
Alessandra Calamai
Cask n' Keg
Liz Celotto
Cooley Gallery, Inc.
Jean Conway
Anne Winthrop Cordin
Ms. Judith Cotton
Claudia Cron
CT Junior Roller Derby Team
Ms. Jan Cummings & Mr. Peter Good
Schuster Driscoll, LLC
Essex Mail Mart
Flanders Pediatrics
Sandy Garvin
Girl Scouts of Connecticut
Donna Gilberto
Todd Gipstein
Nancy Gladwell
Bud Glick
Georgiana Goodwin
Sarah Gravestock
Dave Harned
Peter Harron
Dwen Heminway
Elizabeth Jancewic
Cathy Johansen
Nancy Johnson-Mercado
Russ Kramer
Liberty Bank
Ann Lightfoot
Tricia Lowery Lippert
Caren Linden
Logs Legal Services
Mr. Tim A. Lovejoy
Sarah Stifler Lucas
Macy's
John & Wendy Madsen
Mary Maguire
Michelle Marra
Barbara McKie
Jim McKie
Mr. & Mrs. Albert Meyer
Charlotte Meyer
Cassie Morrison
Sally and Bob Myers
National Council of Negro Women
Richard Nazzaro
Robin Nelson
Leif Nilsson
NRG Energy Inc.
Neurological Group PC
Mrs. Alison J. Nichols

Juner & Mark Patnode
Christian Peltenburg-Brechneff
Paula Perlini
Pfizer, Inc.
Physical Therapy & Sports Medicine
Centers - Groton
Beth Pite
Anne B. Pierson, MD
Nancy Pinney
Deborah Quinn-Munson
Chet Renson
Robert Rich
Rob Rivers, LLC
Safe Futures
Nancy's Salon
Salt Water Farm Vineyard
George Savic
Savour Cafe & Bakery, LLC
Mark Seliger
Dennis Serrine
Parlor Skis
Pat Spratt
Sneekers Cafe
Guy Smith
Morgan Stanley
St. Ann's Episcopal Church
St. Joseph's Church
Joe Standart
Dr. Christopher B. Steiner
Brian Keith Stephens
Lolly Stoddard
Matt Austin Studio
Pamela Thompson
Kim Tyler
John Van de Graaff
Carolyn Walton
The Williams School
U.S. Coast Guard Academy
Rosemary Webber
Zachry Nuclear Engineering, Inc.
Christopher Zhang

Child & Family Agency of Southeastern Connecticut, Inc.

Child and Family Agency
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New London, CT 06320

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childandfamilyagency.org

Child and Family Agency of Southeastern CT, Inc is a 501(c)3 nonprofit organization.